Call or contact centre worker

Average salary: $49,000+
Career trend: growing

Job description

Call or contact centre workers respond to enquiries to provide support to customers. They use their product or service knowledge to turn a negative into a positive, sell a product they know will benefit the customer or literally save someone’s life.

What call centre workers do

Answer frequently asked questions about a company’s goods or services, promote products and troubleshoot problems, ensuring they can provide a solution for their customers quickly and effectively.

Consistently maintaining a positive demeanour, they work quickly without sacrificing the quality of their work so they can handle a large number of calls a day. Call or contact centre workers are adept at interacting with challenging customers and devising workable solutions to their problems.

They juggle multiple tasks at once such as checking the knowledge base, updating customer relationship management databases and making notes in specialist software applications while attending to their customer’s needs—all without making an error.

Call or contact centre workers can work in a diverse range of centres, from those that take orders to help desks to critical centres such as emergency assist and Lifeline.

You’ll like this job if...


Will I get a job?

- Job numbers in this area are expected to grow from 35,400 in Australia currently to 37,100 in the next four years.

What will I earn?

- $951 to $1,100 median full-time weekly salary (before tax, excluding super).

Roles to look for

- Call or contact centre team leader
- Call centre supervisor
- Contact centre supervisor
- Call or contact centre operator
- Customer service
- Customer support centre worker
A day in the life...

Work as a call centre worker may involve these tasks:
- answer incoming calls, emails, messages and enquiries from customers
- identify customer needs and enter information into computer systems
- coach staff and help other operators resolve customer enquiries
- develop rosters and manage staff numbers to meet workflows
- listen to calls conducted and provide performance feedback
- monitor and time calls
- create interest in other goods and services by offering more information
- update databases to reflect changes to the status of customers
- arrange the dispatch of goods, information kits and brochures to customers
- undertake clerical duties
- liaise with other departments associated with customer contact
- issue invoices and receive electronic payments for goods and services.

VET qualifications

The following government-subsidised qualifications are available in NSW:

Certificate III in Customer Engagement (BSB30215)
- Up to 1 year full-time
- Also available as a traineeship
- Graduates employed or in further study: 86.4%*

Certificate IV in Customer Engagement (BSB40315)
- Up to 2 years full-time
- Also available as a traineeship
- Graduates employed or in further study: 92.3%*

VET offers possibilities for hundreds of careers.
For more information, visit
www.vet.nsw.gov.au

Main employing industries
- Financial and insurance services
- Administrative and support services e.g. call centre operations
- Government and councils
- Information media and telecoms

Other jobs you may like...
- Customer service manager
- Enquiry clerk
- Receptionist
- Call centre manager

Information sources

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