

Graphic and Web Designers, and Illustrators

Graphic and web designers, and illustrators design information for visual and audio communication, publication and display using print, film, electronic, digital and other forms of visual and audio media.

Job title examples



- Graphic Designer / Graphic Artist
- Illustrator
- Multimedia Designer / Digital Media Designer / Interactive Media Designer
- Web Designer

Other jobs in this field of work

What graphic and web designers, and illustrators do



- determine the objectives and constraints of the design brief by consulting with clients and stakeholders
- undertake research and analyse functional communication requirements
- formulate design concepts for the subject to be communicated
- prepare sketches, diagrams, illustrations and layouts to communicate design concepts
- negotiate design solutions with clients, management, sales and production staff
- select, specify or recommend functional and aesthetic materials and media for publication, delivery or display
- detail and document the selected design for production
- supervise or carry out production in the chosen media
- may archive information for future client use

Main employing industries



- Professional, scientific and technical services
- Information media and telecommunications

Qualifications



The following government subsidised qualifications are available in NSW:

Certificate IV in Digital Media Technologies available as a qualification

Diploma of Digital Media Technologies available as a qualification

Course fees: You may be eligible for government subsidised training under Smart and Skilled. Go to the [Course Finder](#) to find training in your area, estimate your fee and find a training provider.

Job prospects and pay



- There are around 21,851 graphic and web designers, and illustrators working in NSW.
- Over the next four years, employment in this occupation is expected to grow in NSW.

Average weekly full time earnings (before tax):

- Graphic and web designers, and illustrators: \$1,280
- All occupations: \$1,200

Related jobs



- Graphic pre-press trades worker
- Fashion, industrial and jewellery designer
- Interior designer

To find out more about other jobs, visit the [Job Guides Homepage](#).

Information sources

Occupations: Australian Bureau of Statistics, Australian and New Zealand Standard Classification of Occupations, 1220.0

Employment: Australian Bureau of Statistics, Labour Force, Australia, Detailed, Quarterly, 6291.0.55.003

Skills shortages: Department of Employment, Skill Shortage List NSW 2015-16

Job prospects: Centre of Policy Studies (CoPS), Victoria University, Employment Forecast Data for NSW 2015/16 to 2022/23

Earnings: Department of Employment, joboutlook.gov.au, based on ABS Characteristics of Employment Survey, August 2014